

# PROGRAM

9:00 - 10:00 AM

Registration & Welcome Coffee

10:00 - 10:15 AM

Opening Remarks

10:15 - 10:35 AM

Leading The Transformation Of Humanity:  
People As The Center Of Technological Evolution

10:35 - 10:45 AM

10 Breakthrough Technologies 2017

Facing The Reality Of A Double-Edged AI: Will It Change  
Humanity As We Know It?

Some people worry that artificial intelligence will change  
the human condition and others believe it can solve any  
problem. The solution must be somewhere in between.

Designing Robots To Transform Our Way Of Life: Are We  
Moving Towards An Artificially Human-Centered Society

Human interactions with robots as part of our new societal  
model in order to improve our future. Will we develop a  
co-dependent relationship and advance together at the  
same rate?

Chat Battle

11:30 - 12:00 PM

Coffee Break

Challenging Mobility With Driverless Cars And Trucks

Editing The Next Generation Of Humans: Gene Therapy 2.0

Next generation humans are brimming with new possibilities.  
Chasing the dream of being the best version of ourselves is  
closer than ever to becoming a reality.

The Beginning Of The Stem Cell Revolution

1:00 - 2:30 PM

Lunch Break

Serving The New Modern Consumer:  
Synthetic Foods And Cellular Agriculture

Paying With Your Face (Made In China):  
Will Europe Follow China's Lead?

Empowering Cities Through Human-Centered Technologies:  
The Real Challenges Behind Smart Urban Cities

More and more smart cities are emerging which require new  
urbanization frameworks which include the participation of  
citizens and new technologies. The future will put residents at  
the center of cities.

Empowering People Through Human-Centered  
Technologies: The Real Challenges Behind The  
Smart Society

People are the drivers of change that move us towards more  
progressive and open regulations, creating a new society  
based on the importance of civic technologies and our  
capacity to act responsibly.

Workshops: Experimenting & Experiencing

Workshop sessions to stimulate conversation and discover  
at first hand the latest advances in human-centered  
technologies.

Training your Brain: Ways to Re-learn Creativity And  
Maximize Our Mental Capabilities

The Evolution Of Art Through Technology:  
Reimagining Digital Art

6:20 - 6:30 PM

Closing Remarks

SMART

SOCIAL

MIND

WORK

Leading the Transformation  
of Humanity: People as the  
Center of Technological  
Evolution

OCTOBER 10 & 11TH  
QUAI DES SAVOIRS  
TOULOUSE

# PROGRAM

9:00 - 10:00 AM

Registration & Welcome Coffee

10:00 - 10:15 AM

Opening Remarks

Putting The Customer At The Center Of Successful Businesses:  
Exploring New Customer-Centric Strategies For A Digitally  
Connected World

Forecasting The Next Generation Of Leaders: What  
Kinds Of Entrepreneurs Will Need To Emerge In Order To  
Succeed In A Changing World?

Chat Battle

Taking Start-Ups To The Next Level

1:00 - 1:15 PM

Closing Remarks

SMART

SOCIAL

MIND

WORK

OCTOBER 11