

# PROGRAM

9:00 - 10:00 AM

## Registration & Welcome Coffee

10:00 - 10:15 AM

## Opening Remarks

- Jean-Luc Moudenc - Mayor of Toulouse
- Antoinette Matthews - VP Licensing and Communities at MIT Technology Review & Executive Director at MIT Enterprise Forum

10:15 - 10:30 AM

## Leading The Transformation Of Humanity: People As The Center Of Technological Evolution

10:30 - 10:40 AM

## 10 Breakthrough Technologies 2017

- Antoinette Matthews - Executive Director of MIT Enterprise Forum

10:40 - 1:00 PM

## Facing The Reality Of A Double-Edged AI:

Will It Change Humanity As We Know It?

- Noor Shaker - Co-founder and CEO at GTN Ltd
- Calum Chace - Best-selling Author and Speaker on Artificial Intelligence

## Designing Robots To Transform Our Way Of Life

- Eduardo Castello - Designing Robots to Transform our Way of Life

Are We Moving Towards a Synthetically Augmented Society?

- Matt Carney - Biomechatronics Engineer at MIT Media Lab

## Coffee Break

## Challenging Mobility With Driverless Cars And Trucks

## Editing The Next Generation Of Humans: Gene Therapy 2.0

## The Beginning Of The Stem Cell Revolution

## Serving up Science: Plant Genetics And The Future of Food

- Pamela Ronald - Distinguished Professor, Plant Pathology and the Genome Center. Director, The UC Davis Institute for Food and Agricultural Literacy University of California, Davis

1:00 - 2:30 PM

## Lunch Break

2:30 - 3:15 PM

## Empowering Cities Through Human-Centered Technologies: The Real Challenges Behind Smart Urban Cities

- Emilio Frazzoli - CTO & Chief Scientist of nuTonomy
- Pascal Terrien - Director of EIFFER (European Institute for Energy Research)

## Empowering People Through Human-Centered Technologies: The Real Challenges Behind The Smart Society

- Alexandre Godin - Ergonomist & Technologist at Airbus Emerging Technologies and Concepts

3:15 - 6:00 PM

## Training your Brain To Do The Impossible

Ways to Re-learn Creativity and Maximize our Mental Capabilities

- Balder Onarheim - Founder of PlatoScience & Associate Professor in Creativity
- Neil Garrett - Postdoctoral Researcher, Daw Lab, Princeton Neuroscience Institute

## Workshops: Experimenting & Experiencing

## The Evolution Of Art Through Technology: Reimagining Digital Art

- Naziha Mestaoui - Digital Artist, Architect and Founder of Act with Art

6:00 - 6:10 PM

## Closing Remarks

- Antoinette Matthews - VP Licensing and Communities at MIT Technology Review & Executive Director at MIT Enterprise Forum

SMART

SOCIAL

MIND

WORK

Leading the Transformation of  
Humanity: People at the Center of  
Technological Evolution

# PROGRAM

9:00 - 10:00 AM

## Registration & Welcome Coffee

10:00 - 10:15 AM

## Opening Remarks

10:15 - 12:00 PM

## Putting The Customer At The Center Of Successful Businesses: Exploring New Customer-Centric Strategies For A Digitally Connected World

### Forecasting The Next Generation Of Leaders:

What Kinds Of Entrepreneurs Will Need To Emerge In Order To Succeed In A  
Changing World?

· Rahaf Harfoush - Digital Foresight Strategist & Founder of Red Thread

### Chat Battle

### Taking Start-Ups To The Next Level

Roundtable

1:00 - 1:15 PM

### Closing Remarks

· Antoinette Matthews - VP Licensing and Communities at MIT  
Technology Review & Executive Director at MIT Enterprise Forum